

PRESS RELEASE 10TH SEPTEMBER
CANNES YACHTING FESTIVAL 2019



INTRODUCING

BRABUS SHADOW 500 CABIN

FEATURING BLACK OPS LIMITED EDITION '1 OF 28'



BRABUS
MARINE

INTRODUCING

THE BRABUS SHADOW 500 CABIN



BRABUS SHADOW 500

Presenting a market first – the stunning and exceptionally fast 50+ knots coast-to-coast commuter, and adventurous ‘shadow’ boat for the world’s finest superyachts.

With the Shadow 500 you have an incredibly nimble, easy to handle, mid-sized commuter boat that you can use to explore the most exclusive corners of the world. This 28 footer can easily be moored in even the tightest spots, and is an ideal addition for existing and new BRABUS Marine customers, especially those who need a sub 30 foot boat to access places that other boats can’t reach, such as marinas with strict size limitations.

Underpinning the strengthening alliance and relationship between the award-winning Finnish boat builder Axopar Boats and the high-performance luxury automotive car producer the BRABUS Group, we are proud to introduce the next model in the ultra-cool BRABUS Shadow range, the BRABUS Shadow 500 Cabin, another trail-blazing example of the ‘shared-platform’ thinking that BRABUS Marine has pioneered so successfully with previous models.

50+ knots combined with an ultra-luxurious Cabin is a recreational boating first

Up until now the prospect of a comfortable and stylish, well-appointed cabin boat in the 28ft size range that could do a comfortable cruising speed around +40 knots, simply did not exist. Customers craving this kind of performance and ability were restricted to ‘professional-only’ boats, such as high-speed RIBS.

This is not the case anymore, so boat owners looking for a fully protected commuter with high-comfort level, as well as acknowledgement, high-performance, phenomenal acceleration and status at the very top-end of the luxury day-boat market, can achieve all of this and so much more with the BRABUS Shadow 500 Cabin.

The exquisite all-weather coast-to-coast commuter

Not just for short journeys, but with full offshore capability for up to 6 people and inshore capability for 9 people, the BRABUS Shadow 500 Cabin will find itself being used as the perfect coast-to-coast commuter. You will find it cruising

between The Hamptons and the bustling North Cove Marina in New York, just as likely as finding it undertaking adventurous island explorations in the Scandinavian archipelago.

Just as international millionaires tend to have multiple homes worldwide, a BRABUS Shadow 500 Cabin will be bought as the second, third or fourth boat in a fleet of yachts owned by any one ‘typical’ owner. The natural home for a BRABUS Shadow 500 Cabin is therefore some of the world’s most glamorous ports and locations, such as Monaco, St. Tropez or Lake Como.



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THE BRABUS SHADOW 500 CABIN BLACK OPS

LIMITED EDITION '1 OF 28'

The perfect superyacht tender

Superyacht owners, their families and VIP guests like to arrive in style, in a tender that oozes the same high-class visual appeal as the finest superyachts. It's therefore no surprise that a BRABUS Shadow 500 Cabin would be considered the perfect choice for a superyacht tender or 'shadow' support boat.

The BRABUS Shadow 500 Cabin is practical, versatile and capable of safely transiting passengers from ship-to-shore, whatever the weather, even in arduous sea conditions if necessary. At the same time, it is the most luxurious and stylish partner in which to arrive at the most glamorous marinas and harbours around the world. It benefits from plenty of stowage space for guest luggage, water-sports equipment or food and beverage provisions in the case of busy charter yachts.

The 2ft 8in shallow draft enables access to all kinds of places that larger yachts cannot reach, enabling owners to discover hidden bays and idyllic anchorages. With the freedom to park their new BRABUS Shadow 500 Cabin directly upon the beach, it's simple to pack a champagne lunch and take off at a moment's notice in search of true escapism and adventure.

A cabin well above the ordinary

The space inside the cabin is extremely inviting, comfortable and very civilised. Customers choosing the BRABUS Shadow 500 Cabin will enjoy being cosseted in the lap of luxury; sitting in sumptuous seats, surrounded by BRABUS Fine Leather® upholstery and interior detailing that lifts this boat from being merely very good, to well above the norm. An electrical roof system will transform this elegant private space, that's so capable of keeping the harshest weather at bay, into an airy luxury lounge that's open to the kiss of the summer sun.

All-weather performer

Why let the weather dictate how you spend your day? Warm and cosy inside, the 'fully-enclosed' Cabin is perfect for customers in colder weather climates and will give the possibility to extend the boating season by many months. The boat is equally suited for hot weather climates, where customers can open-up the roof and have those large, side-opening doors thrown wide open, when they want to embrace the sun and warm weather but still have the possibility to ride protected and dry if bad weather surprises or during chilly evenings.

The best handling hull in its class

Families and guests onboard need to feel safe, secure and protected from the minute they step, whilst owner or its professional captain love the fact this is one of the most thrilling driving experiences, best handling and most seaworthy hulls in this size range.

The Shadow 500 Cabin is equally capable working as a comfortable luxurious day-cruiser, a true workhorse, a thrill-seeker for speed lovers, a dive-excursion boat, water-sports boat or sports-fishing boat.

Stress-free performance, with ample power on-tap

With a combined total output of 500hp and bags of torque from Mercury Marine's latest 4.6 litre V8 ProXS lightweight FourStroke engines, every BRABUS Shadow 500 Cabin will deliver thrilling acceleration, dominating performance and massive torque, all in all a truly electrifying ride.

Dressed to impress

Attractive, bold and ultra-stylish design. Angular lines with a long, low-centre-of-gravity hull, combined with practical and versatile deck layout options. Choose from Aft bench, Wetbar or Day-Cruiser Aft-Cabin accommodation package for the perfect deck option to fulfil your need.

The BRABUS Shadow 500 Cabin World Premier takes place during the Monaco Yacht Show 25th September 2019.

- The only way to truly appreciate it is to experience it for yourself!

**BRIEF EXAMPLES FROM THE BRABUS SHADOW 500
CABIN EQUIPMENT LIST INCLUDED AS STANDARD:**

- Bathroom in exclusive cool-grey & black colour scheme
- Electric flush toilet with septic holding tank
- Sink & Faucet with 40L fresh water tank
- Composite decking in platinum/black
- Foredeck L-seating / hull colour-coordinated removable table / sundeck mattress
- Leather steering wheel with tilt function and embossed B® logotype
- Shower on aft deck
- Sun shade on foredeck with removable carbon-fibre support rods (for stationary use only).
- Electrical roof system
- Intelligent steering module (ISM) with integrated trim-tab, bow thruster and audio controls
- Illumination package incl 2x underwater lights, 14x LED deck lights, fiber optics in floor
- Bow thruster
- Electric trim tabs
- Remote-controlled search light
- Dual Mercury Marine ProXS V8 250hp engines
- Vessel View 703 GPS helm unit + Vessel View mobile
- Active Trim & TDS Theft Deterrent Immobiliser
- 12" single touch chart plotter
- Bluetooth Entertainment System BB-100
- 6 x 6" speakers and 2CH Amplifier

EXTENDED OPTIONAL PACKAGES

- Wet Bar Package
- Day Cruiser Aft-Cabin Package
- Extended Navigation Package
- Extended Audio Package



MAIN SPECIFICATIONS

Overall Length (incl. Engine)	31ft 3in / 9.52 m
Beam	9ft 8in / 2.95 m
Draft to props	2ft 8in / 0.80 m
Weight (excl. Engine)	1.940 kg / 4.277 lbs
Fuel Capacity	74 gal / 280 litres
Construction	GRP
Classification	B - Offshore / C - Coastal
Cabin seats	5 seats
Max. speed range	+50 knots
Outboard engines	2x Mercury ProXS 250
Hull design	Twin stepped 20 degree V "Sharp entry hull"
Accommodation /Berth*	2 persons
* Aft cabin option	

Preliminary starting prices VAT 0%

**BRABUS Shadow 500 Cabin
Dual Mercury Marine V8 Pro XS 250hp**
175,500 €

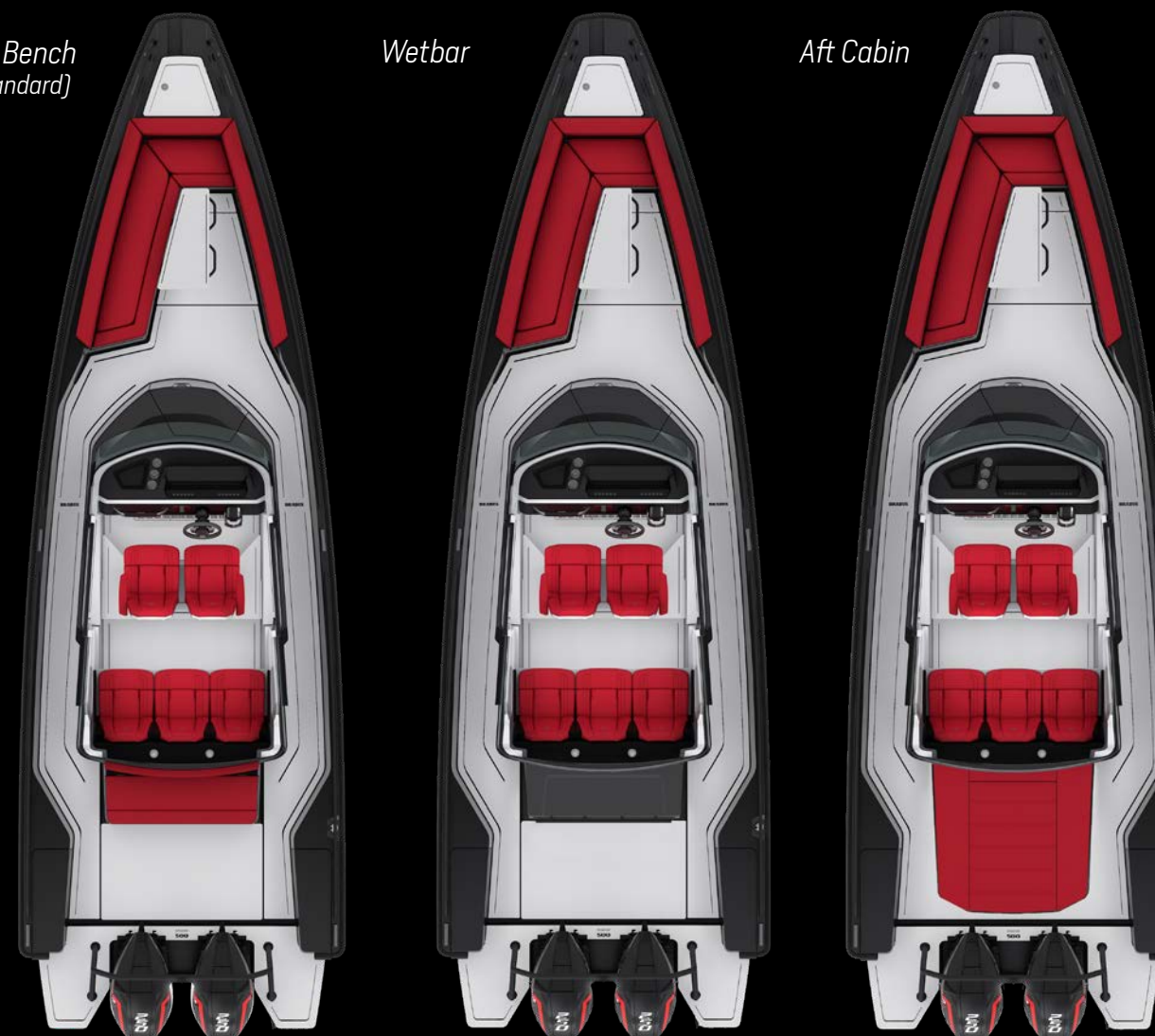
**BRABUS Shadow 500 Cabin
Black Ops Limited Edition '1 of 28'
Dual Mercury Marine V8 Pro XS 250hp**
225,500 €



*Aft Bench
(Standard)*

Wetbar

Aft Cabin





Limited Edition heritage

Following 40 years of history & heritage laid down by BRABUS, we always celebrate the launch of a new BRABUS Shadow model with a Limited-Edition 'collector's series'. All models are exclusively launched in the signature paint scheme Gunmetal Grey, combined with vibrant BRABUS Red exterior seating; a most striking combination for a Limited Edition.

The BRABUS Shadow 500 Black Ops Cabin '1 of 28' is a part of the same Limited Edition series that includes the BRABUS Shadow 500 Open version launched during Düsseldorf boat show 2019.

Hand-built with focus on precision and finish. Fairing, painting and polishing the Limited-Edition version to the quality required is a highly labour-intensive, skilful and painstaking process, with no automation process which can take up to six weeks to reach the required finish.

Creative hull colours, to fully express your inner self

The BRABUS Shadow 500 Cabin will allow your creativity to flow with a choice of three chic and contemporary gelcoat colours, giving you the possibility to truly express yourself. Choose from Platinum Grey, White Grey or cool Glacier Blue, then match your selection with one of two fashionable seat colour options, including vibrant BRABUS Red or subtle BRABUS Cappuccino.

A luxurious coast-to-coast commuter, or 'shadow' boat to the world's finest superyachts, we'll let you decide

Anyone who craves excitement will adore the 'multi-purpose' versatility of the Cabin version, either as a compact passage maker, stylish coastal commuter, or pleasure-seeker for owners of large yachts that want to spend time behind the wheel!

Additional notes for editors:

BRABUS Marine – The new luxury boat brand

BRABUS Marine is the result of the cutting-edge alliance between two of the most renowned companies in their respective fields. Bringing together the award-winning Finnish boat builder Axopar Boats and the long-established, high-performance luxury automotive car producer BRABUS, to redefine luxury day boating through a range of ultra-exclusive and exciting powerboats. BRABUS Marine focuses

upon luxury products for global markets with strong ambitions to become one of the world's most iconic boat brands.

BRABUS SHADOW – The individualist's range of yachts with an automotive bloodline

Outstanding performance, power and superior acceleration, together with easy handling and best in class drivability, forms the core of a BRABUS Shadow product. On top of this, every BRABUS Shadow has an instantly recognizable design and strikingly gorgeous looks. All boats within the range are painstakingly handcrafted to the highest possible standards by skilled technicians utilizing the finest materials, newest technologies and bespoke engineering. Revel in the excitement of getting back behind the wheel, feeling the power and enjoying the unrivalled thrill of these well-mannered, super-fast and easy-handling boats.

The BRABUS Shadow range is designed for a select group of boat owners who want to enjoy the very best exclusive boating experience for absolute individualism, ultimate luxury and seriously impressive power and performance. Adopting the identical philosophy of BRABUS supercars, whereby a premium car, as the Mercedes-AMG range is utilised as a platform from which BRABUS build their supercars, we transform and redefine a selective range of Axopar boats into BRABUS Shadow superboats.

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